

Moorland Ramblers received this email on 21 March 2012 and a similar letter from Exeter branch of Cotswold Outdoor.

Comment: Dear Moorland Ramblers,

I am contacting you on behalf of Cotswold Outdoor Plymouth to inform you about some changes your current partnership agreement, tailored exclusively for The Ramblers.

I am pleased to announce that there have been two key changes made to the existing discount offers you receive as part of your association with The Ramblers. Firstly, your standard members discount will be increased from 10% to 15%. This change is in effect immediately and will apply to your next purchase at any Cotswold Outdoor store. In addition to this, from April 1st you will receive a one-off 20% discount voucher when you renew your annual membership with The Ramblers.

If you have any questions about the above, please don't hesitate to call me on 01752 672024 and I will be happy to discuss this further with you.

As well as these great new discount opportunities, at Cotswold Outdoor we can provide you with a number of unique services to prepare you for your next outdoor adventure. This includes:

- o Expert advice from our highly trained store team
- o Workshops on navigation, using a map & compass or navigation with GPS
- o Exclusive Shopping Evenings and Footwear Clinics
- o Expert boot fitting and orthotic correction advice, free as standard
- o A free venue to host AGMs, in our store
- o Opportunity to advertise group walks or events and promote the club

I look forward to speaking with you soon, finding new and exciting ways of working together and growing our partnership.

Kind Regards,

Jonathon Hine
Assistant Manager
Cotswold Outdoor Plymouth

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